

POWER TRANSMISSION AND CONTROL 2023

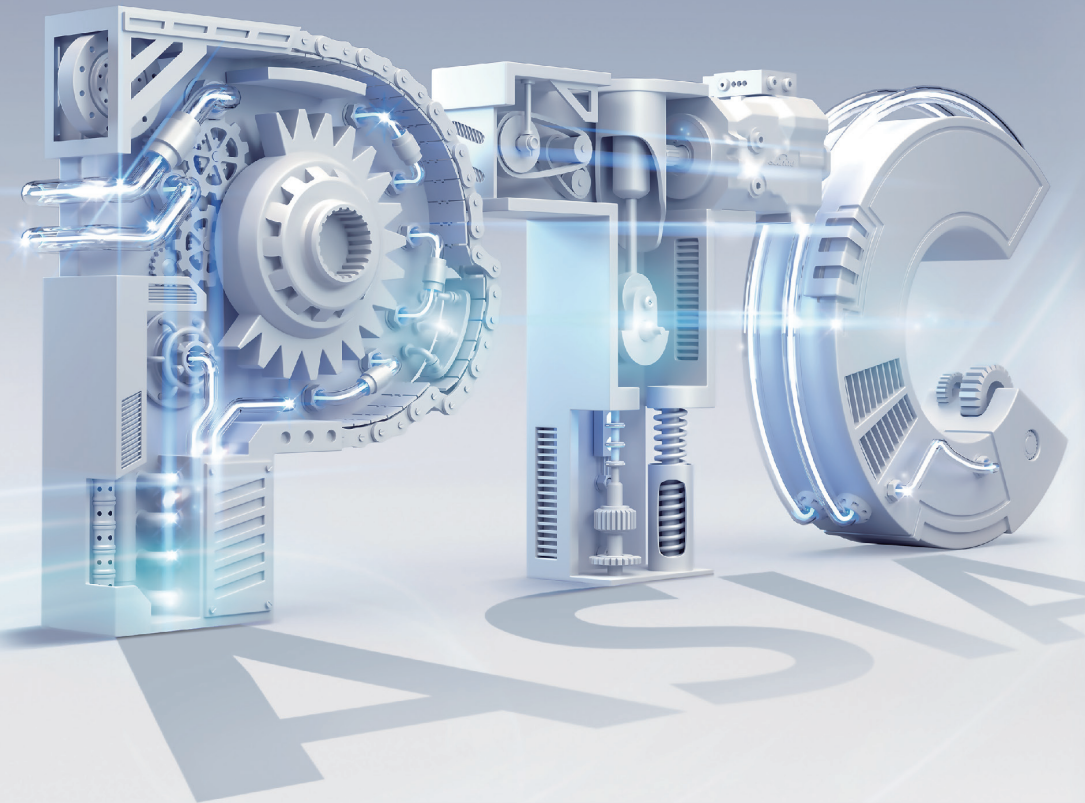
24-27 October 2023

Shanghai New International Expo Centre

www.ptc-asia.com

After Show Report

PTC
ASIA



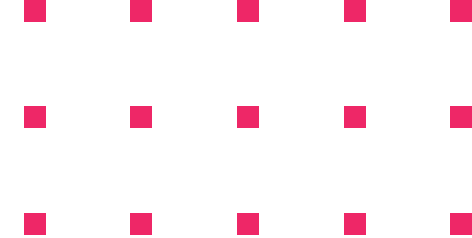
Exhibition Summary

The four-day exhibition PTC ASIA concluded successfully on October 27, the exhibition has once again proven its exceptional appeal on a grand scale. With over 1,700 companies exhibiting high-end equipment, core components, and solutions in a venue that covers nearly 100,000 square meters, it is clear that the exhibition is highly sought-after. The exceptional exhibitors of the industry include HAWE, ATOS, Kawasaki, KTR, Poclain, Hengli, Taifeng, Huade, YUCI, Liyuan, JELPC, EMC, STNC, Freudenberg Dichtomatik, Schaeffler, Timken, C&U, LYC, SEW, Donly, Tailong, GNORD, NGC, JIE, WANSHSIN, Jinlong, ABLE, Fangli, CHOHO, Hengjiu, CPT, SCS, Gates and SIT INDEVA etc. PTC ASIA not only serves as a benchmark platform for trade, communication, and win-win collaboration in the high-end manufacturing industry, but also provides visitors with a golden opportunity to discover new products and evaluate market trends.





Organizers and Supporters



Organizers



China Hydraulics
Pneumatics
& Seals Association



China General Machine
Components Industry
Association



Deutsche Messe



FIERA MILANO

Hannover Milano Fairs Shanghai Ltd.

Supporters



Mechanical Engineering Industry Association (VDMA)



European Fluid Power Committee (CETOP)



European Committee of Association of Manufacturers
of Gears and Transmission Parts (EUROTRANS)



Italian Association of Mechatronic Technologies and
Components for Fluid Power, Power Transmission,
Smart Automation and Control of Industrial Products
and Processes (FEDERTEC)



Italian Trade Agency (ITA)

ITALIAN TRADE AGENCY
ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane
意大利对外贸易委员会



Korea Association of Machinery Industry (KOAMI)



British Fluid Power Association, Great Britain (BFPA)



Japan Fluid Power Association (JFPA)



Taiwan Fluid Power Association (TFPA)



AHK Greater China (German Industry &
Commerce Greater China)

Part of Exhibitors



* The logos are displayed in random order without any prioritization.

Exhibitor Testimonials

Exmar Mr. Ali Ozkan – Managing Director

We are now at PTC for more than 7-8 years, it was the first exhibition when we started, under the German Pavilion, we got our first success here. It is the biggest PTC I have seen. I heard about more than 1700 exhibitors and I can see new pavilions outside. We have a cool position, many many people are coming and going. We talk to them and introduce our products. I can confirm that it was a real good exhibition.



Lenze Mr. Simon Li – Senior National Sales Director

PTC and CeMAT are the most important annual trade fairs in power transmission and intralogistics markets in the whole Asia. Also it's very important to Lenze. So we have booth at PTC and CeMAT. Lenze participates PTC and CeMAT every year. So next year and after next year you will see me. So the last words from me are: we wish trade fairs better and better and see you next year!"

HAWE Hydraulik Ms. Kerstin Gundra, Head of Product Management

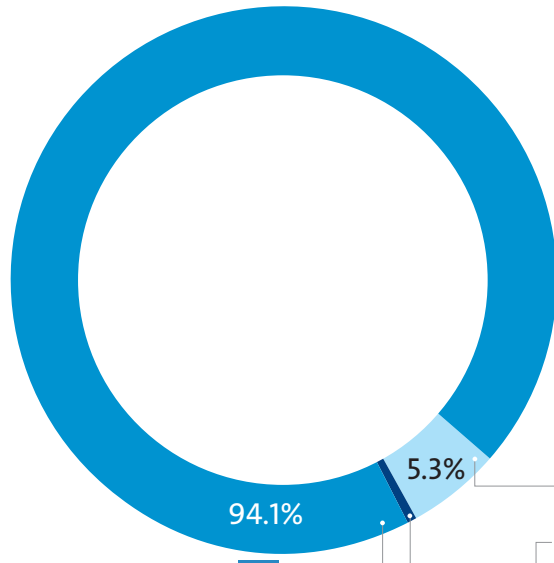
"We are really happy that we are back to face-to-face with our clients and the clients are very happy that they can meet us again. We made most of our product launches online: we had a lot of videos, a lot of podcasts, which is nice, it was a new technology for us too. But to meet clients, to meet visitors here, to present our products in person this makes us happy. And we have many many people here, on the booth. You feel we are humans, we need this face-to-face talking, cooperation, and people feel happy here."



Visitor Analysis

- Nearly **150,000** visits
- From **109** countries and regions

Geographical Origins



Regional Breakdown of Mainland China Visitors

·East China(excluding Shanghai)	48%
·Shanghai	25%
·North China / Northeast China	12%
·Central China	6%
·South China	5%
·Southwest China / Northwest China	4%

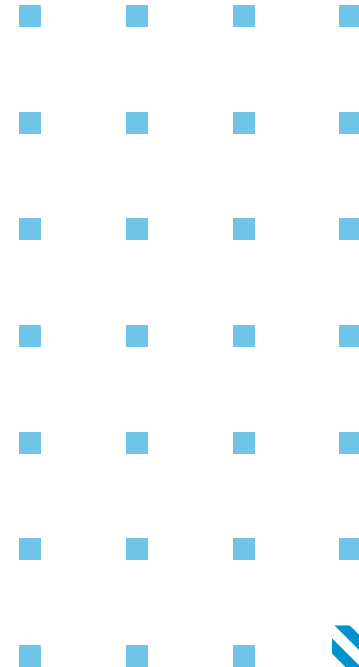
Overseas

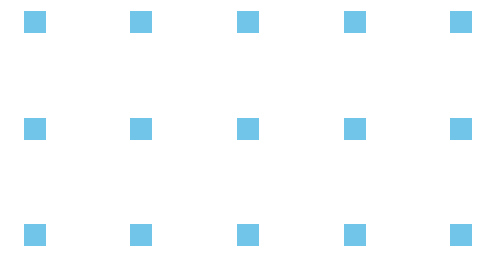
Regional Breakdown of Overseas Visitors

Region	Percentage
Asia	50%
·Korea	9%
·Malaysia	7%
·India	6%
·Indonesia	5%
·Japan	4%
·Thailand	4%
·Iran	3%
·Singapore	3%
·Vietnam	3%
·Other Asian Countries	6%

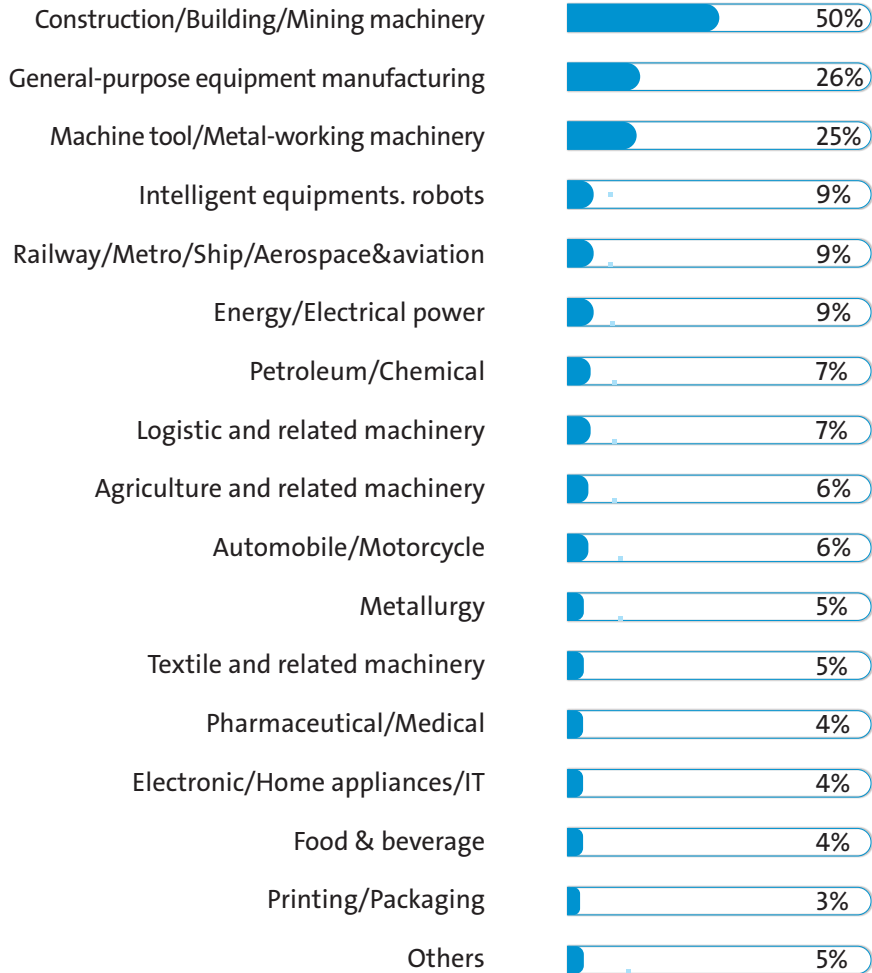
Region	Percentage
Europe	35%
·Russia	18%
·Turkey	3%
·Italy	3%
·Germany	3%
·Belarus	2%
·Spain	2%
·France	1%
·Poland	1%
·Other European Countries	2%

South America	6%
Africa	4%
North America	3%
Oceania	2%

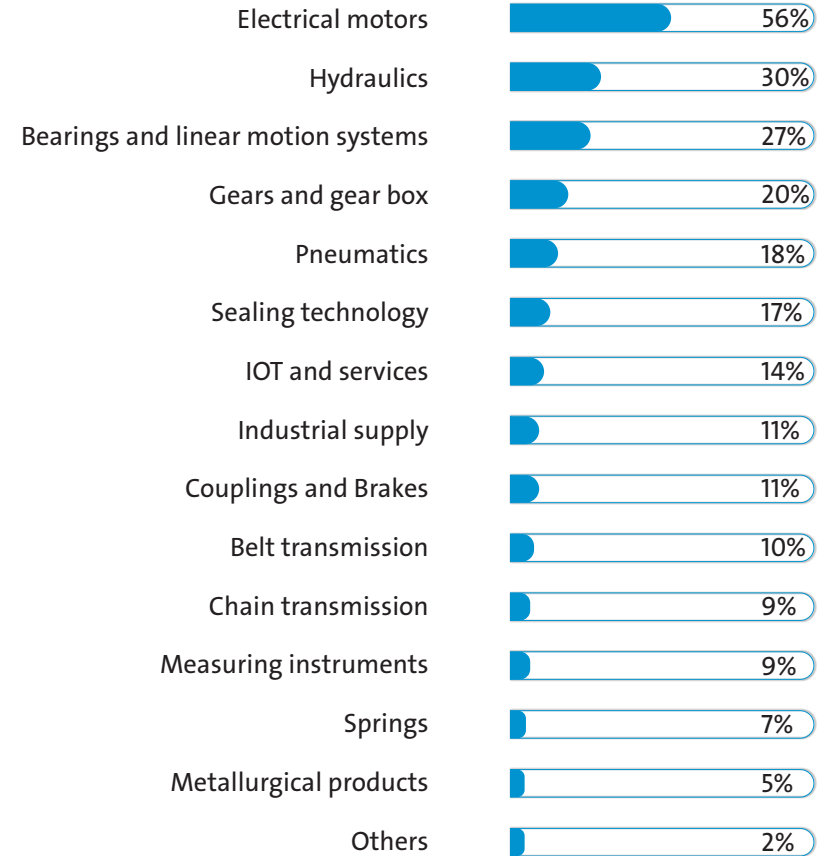




Visitors' Industries



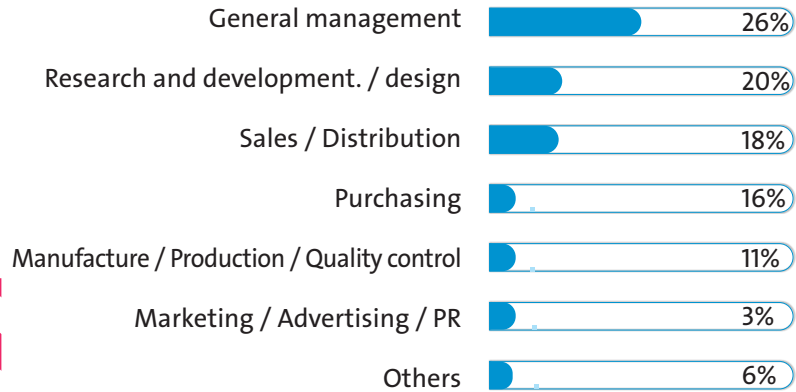
Interested Products



* The percentage is based on the number of visitors who answered this question. The total percentage exceeds 100%, because multiple selections were possible.

Visitor Analysis

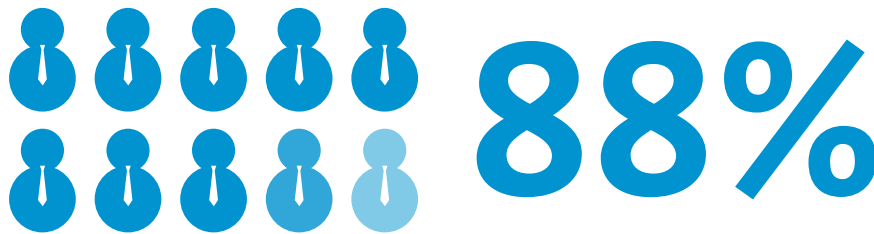
Job Function



Visit Purposes

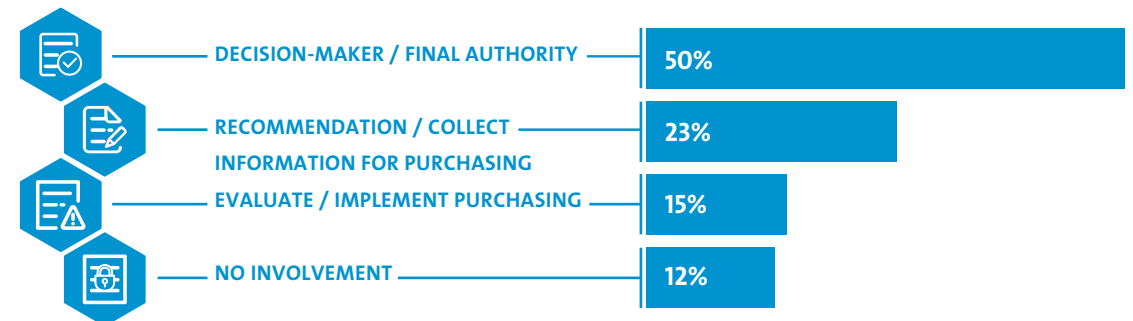


Visitor Influence



More than 80% of visitors have direct or indirect influence on equipment purchasing.

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Concurrent Events

- PTC ASIA Fluid Power High-tech Zone & Seminar
- PTC ASIA Fluid Power High-tech Zone | Entrepreneur Forum
- PTC ASIA Fluid Power High-tech Zone | Youth Forum
- PTC ASIA Fluid Power High-tech Zone | Matchmaking Meeting
- PTC ASIA Smart Drive Workshop - Smart and Sustainable Solutions Forum Powered by VDMA
- PTC ASIA Smart Drive Workshop - Future Driving Force of "Green" Transmission Chain
- PTC ASIA Smart Drive Workshop - Digital Transformation of Marketing in Industrial Manufacturing Enterprises Forum
- PTC ASIA Smart Drive Workshop - Offshore Wind Power Industry Development Summit Forum
- #HiTalks2023 | Innovative Products Forum of PTC Smart Hydraulic Plaza
- Intelligent Equipment Technology and Unmanned Farm Seminar
- Breaking Through Traditional Foreign Trade — Made-in-China.com Special Forum
- Innovative Application of Automation and Robotics Technology in the Field of New Energy
- High-end Intelligent Components Sourcing Forum
- Zhihui Shanghai, Manufacturing Leading — Electric Drive and Control Technology Theme Forum
- Intelligent Manufacturing Innovation Application Forum



20 themes
26 forums and activities



- Construction Machinery Industry Innovation and Development Conference from the Perspective of Double Carbon
- The 4th Shanghai International Symposium on the Application of Intelligent Transmission and Control Assistance in Digital Factory
- Intellectual Property Risk Prevention and Countermeasures
- Smart EV Supply Chain Match-making Event
- Joining Hands with Digital Industry to Support the Dual Carbon Goal - Forum on Advanced Manufacturing Technology and CNC Machine Tool Application (Shanghai)

Concurrent Events

Key Activity: High-tech Zone & Seminar

The High-tech Zone & Seminar includes 6 functional areas: report area, boutique display area, university scientific research results display area, enterprise display area, new technology display area and honor display area. The report area held high-tech report meetings, entrepreneur forum, youth forum and matchmaking meetings.



Companies at Concurrent Events

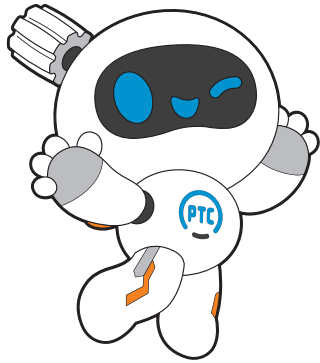


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Interview Program

Since 2021 the interview program has successively visited more than 20 companies, communicated in depth with their heads and senior management, introduced their products to our visitors, and shared the stories behind them. In 2023, we set out again and interviewed well-known companies such as Argo-hytos, Zhongyi Hydraulics, Le-HydrauliX, Timken and Schaeffler.



Smart Factory Tour

Smart Factory Tour has been successfully held three times so far. This year, the Smart Factory Tour came to C&U group, one of the top ten bearing companies in the world. The tour attracted nearly one hundred people. The visiting group learned the product technology and production process on the spot and had a lively interactive exchange. Both visiting group and C&U group all spoke highly of the activity.



PTC ASIA

Buyer Delegations



Shanghai Anting Auto Parts Export Base Development Co., Ltd.
 Shanghai Electric SHMP Pulverizing & Special Equipment Co., Ltd.
 Shanghai LS Heavy Machinery Co., Ltd.
 Shanghai BYD Automobile Sales Co., Ltd.
 HUDONG-ZHONGHUA Shipbuiding (GROUP) Co., Ltd.
 CSIS NO.704 RESEARCH INSTITUTION
 Eurocrane (China) Co., Ltd.
 Atlas COPCO (WUXI) Compressor Co., Ltd.
 PAN-ASIA Gas TECHNOLOGIES (WUXI) Co., Ltd.
 Hefei John Finlay MINING Equipment Pty.Ltd.
 Suzhou Hamco Machinery Co., Ltd.
 HangZhou Steam Turbine Machinery Equipment Co., Ltd.
 Hangzhou DONGHUA CHAIN Group Co., Ltd.
 Hangzhou Linan JUYUAN Mechanical Equipment Co., Ltd.
 Zhejiang Keti Robot Co., Ltd.
 EP EQUIPMENT
 Shandong Changlin Machinery Group Co.,Ltd.
 Jiangsu Jianghai Lubrication&Hydraulic Equipment Co.,Ltd.
 Shanghai 4New Control Co., Ltd.
 ANHUI KINGPOWER EQUIPMENT AND MOULD MANUFACTURE CO., LTD.

Shandong Star Agricultural Equipment Co., Ltd.
 Honeywell Automotive Parts Services(Shanghai)Co.,Ltd.
 Wuxi Pneumatic Technical Research Institute Co.,Ltd.
 ZHEJIANG JINGZHU ROBOT CO.,LTD.
 JIANGXI REEMOON TECHNOLOGY HOLDINGS CO.,LTD.
 Fusheng Industrial(Shanghai)Co.,Ltd.
 Volkswagen FAW Engine(Dalian)Company Limited
 Suzhou Inovance Technology Co.,Ltd.
 ANJO
 GAC TOYOTA
 Weifu High-Technology Group Co., Ltd.
 Huayu Automotive Systems Company Limited
 Panasonic Eco Solutions Information Equipment (Shanghai) Co., Ltd.
 MeiKulong Metal Products (China) Co., Ltd
 JXMTA
 HANGZHOU ASSOCIATION OF MACHINERY INDUSTRY
 Xinxiang City Filter Association
 Bureau of Industry and Information Technology of Weihai
 Zhejiang Dushan Port Economic Development Zone
 KION Baoli (Jiangsu) Forklift Co., Ltd.

Ametek Inc.
 Shanghai Ohkawara Dryers Co.,Ltd
 Hangzhou Jiuyi Machinery Co., Ltd.
 Changzhou Newnuro International Trading Co., Ltd.
 Wuxi Boden Technology Co., Ltd.
 Pangcheng Fluid Technology (Shanghai) Co., Ltd.
 LINK-TOP(SHANGHAI)CORPORATION
 Jiangxi Hairan Intelligent Technology Co., Ltd.
 Shanghai MeiXun Environmental Equipment Co., Ltd.
 Wuxi Pneumatech Air/gas Purity Equipment Co., Ltd.
 Hangzhou Melchizedek Import & Export Co., Ltd
 Hangzhou Ailichuang Machinery Equipment Co., Ltd.
 Bochi refrigeration(dalian)Co.,Ltd
 Jiangsu Kelin Machinery Co., Ltd.
 SHANGHAI MECHANIZED CONSTRUCTION GROUP CO. LTD.
 Shanghai Qingshi Machineries Co., Ltd.
 NINGBO AOGO MACHINERY CO., LTD.....



Nearly **200** buyer groups

Promotion Channels



Advertising exposure on Tiktok, WeChat, Weibo, Toutiao

Tiktok **6,970,000+** exposure
WeChat **2,760,000+** exposure
Weibo **1,350,000+** exposure
Toutiao **6,890,000+** exposure



Overseas social media like Facebook, Twitter and LinkedIn

30,000+ Fans



Official website and official wechat

Official website **220,000+** views
Official Wechat **120,000+** fans



Baidu search platform

3,290,000+ exposure



媒体	链接
东方卫视	https://m.kankanews.com/detail/DgwMV3Ndq2W
文汇报	http://wenhui.whb.cn/zhuzhanapp/cs/20231024/545741.html?timestamp=1698149842525
新民晚报	https://wap.xinmin.cn/content/32504244.html
中国网	http://life.china.com.cn/gg/zixun/detail2_2023_10/24/4193698.html
人民交通网	http://www.rmjtxw.com/news/hyxw/216825.html
中国经济新闻网	https://www.cet.com.cn/wzsy/cyzx/3463952.shtml
亚洲工业网	https://www.oemao.com/news/show-26043.html
中国快递网	https://kuaidi.speken.com/archives/11776
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金融界经济(百家号黄V)	https://baijiahao.baidu.com/s?id=1780629951933788578
上观财经(百家号)	https://baijiahao.baidu.com/s?id=1780630157473895532
物流技术装备(搜狐号)	https://www.sohu.com/a/730882895_121368184
中国工业网	http://news.indunet.net/zixun/20231024/1024124761.html
恩施新闻网	http://www.enshi.cn/2023/1024/1147894.shtml
深度财经见解(百家号)	https://baijiahao.baidu.com/s?id=1780641279375126240
华夏物流网	http://www.sd56w.net.cn/wsw/2637.html
广州工业贸易(百家号)	https://baijiahao.baidu.com/s?id=1780626254366466920
工业与发展	https://www.yuegang-ao.com/archives/1224
中国电力工业网	https://zgdlgyw.guardianshorts.com/archives/2464
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2023汉诺威上海工业联展迎来新的起点，寻找工业领域的新机遇！

汉诺威上海工业联展是汉诺威工业博览会在亚洲地区的延伸，展现了该地区的工业技术先进水平。今天，这场工业盛宴在上海国际博览中心盛大开幕。本次联展涵盖了十个覆盖上下游产业的展会，如亚洲国际动力传动与控制技术展览会 (PTC ASIA)、亚洲国际物流技术与运输系统展览会 (CeMAT ASIA)、上海国际压缩机及设备展览会 (ComVac ASIA) 等。近3,200家国内外知名企业参展，展出面积超过23万平方米，共同探讨工业领域的最新趋势。

在极高的参与热情，展馆规划新颖别致，亮点纷呈。全新的物流C位馆成为主题，深度融合了现代化科技与环保理念。此外，OE2、OE3馆经形象呈现液压、气动、密封、轴承等产品的展示空间。OW6馆则汇集了国内大学生机械工程创新创意大赛——智能制造赛两大活动，展示最新的工业技术应用。

10月24日 联展瞩目：2023汉诺威上海工业联展引领未来工业潮流

当前位置：生活频道 > 详情
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上观消息(百家号)	https://baijiahao.baidu.com/s?id=1780621421904917147
三峡新闻网	https://www.sxww.net/cszx/47367.jhtml
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POWER TRANSMISSION AND CONTROL 2024
5-8 November 2024 Shanghai New International Expo Centre

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